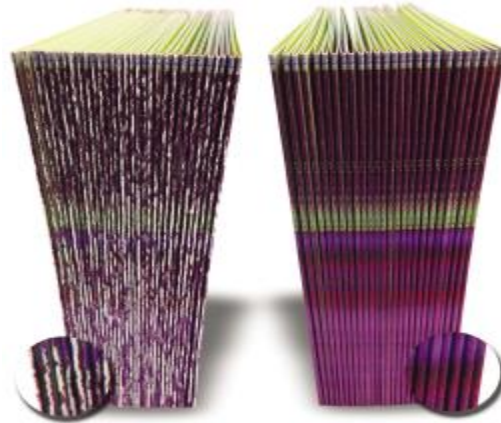


How To Get Perfect Creasing Without Fibre Cracking?

Transform Your Folder Into A Powerful Creasing Machine

- § Eliminate offline die scoring
- § Free up your press or die cutter
- § Dramatically reduce turnaround time
- § Save thousands of pounds annually
- § Perfect the quality of your creasing and folding... satisfy your customer
- § Eliminate cracking on digital stocks
- § Eliminate costly out sourcing of straight-line creasing jobs



Traditional
Methods

Results using the
Creasing Device
...the Tri-creaser

"It's so frustrating...even the so-called leading manufacturers haven't come up with a printing equipment device that will eliminate fibre cracking across the range of papers that we work with..."

"My customers constantly complain about the cracking on so many of the folding jobs we do. But I can't afford to send it out. It costs too much and worse, it takes too long."

Have You Heard Yourself Saying The Same Thing?

Despite all the technological advances made with printing equipment, no one has solved the age old problem of fibre cracking. OK, some machines and devices work about half the time, but is your customer really going to be satisfied with only half their jobs looking good??

The Solution: A Simple and Effective Device

Our company is constantly searching for innovative solutions to common finishing problems, including the perennial one of fibre cracking on most materials in use by commercial printers today. In our search, I ran across a fellow named Graham Harris who was as perturbed as I was at the inability of anyone to come up with a solid solution to crease cracking. Notice..I said, "was!"

A few years ago, and after 78 prototypes (he is a persistent sort!) he developed a simple device, **the Tri-creaser, that totally eliminates fibre cracking** on materials from around 100gsm C2S text up through the heaviest of cover stocks. In other words, if you have a job that can be run through your folding machine, you need never worry about fibre cracking again!

My initial disbelief, hardened by years of hands-on exposure to creasing problems in the bindery was I thought, unshakeable. However, after trying the tool out myself and speaking with customers, I've decided to represent this unique, effective device as a "must have" for any reputable printers box of tricks.

Sceptical???

I know it's hard to believe, but already thousands of printers and binders throughout the world are benefiting from using the Tri-creaser. As a matter of fact, more than **20,000 Tri-creasers** are in use today around the world. If you poll local competition, odds are that more than a few will have this powerful tool in their arsenal. Odds are too, that you've lost a job or three to a competitor who now has the ability to turn jobs faster and with the quality that your customer demands.

Here's what few of your colleagues are saying...

"I just wanted to write to say that we ordered a Tri-creaser and it works exactly as advertised on our Rosback!"

"It's the best money I've ever spent!"
Mike Spallucci
Paravista, NJ

Phil van Kampen
Sprint Print Inc., WI

"This is the first thing I've ever found that lives up to its billing 100%. I recently bought one to try... now I have nine!"

Doug Rosen Pearl
Pressman, Liberty
Philadelphia, PA



Available for more than 50 models of scoring & folding machines.

As you can see, the Tri-Creaser is achieving **startling** results. So now you're probably thinking, 'Great, no more cracking but I bet it's hard to set up.' The really good news is that the **Tri-creaser takes just a few minutes to set up and there's no need for training or demonstration.** Not only does it eliminate cracking, it's simpler and easier to use than any other method on the market, even by inexperienced operators.

Simply select the setting for the paper you're using, move the O-ring into position and slide the tool onto the slitter shaft and you're ready to go. One simple set of tooling handles all your creasing needs.

No more guessing which set of score/collar combination will work best with which stock. Just pick your setting and you're in business. Within minutes of taking it out of the package, even an inexperienced operator will be producing the best quality crease you've ever seen come from a folding machine... **Guaranteed.**

"While shaking my head wondering how I was going to sell myself out of another complaint of dark blue cracking (on our digital stock) I read an advertisement for your Tri-creaser. At wits end, I called immediately... As promised, the unit arrived the next morning. Our bindery manager installed it on our MBO folder and ran some test sheets. We took the sheets to our disgruntled client—they were delighted. We called and ordered the second Tri-creaser that day. Thank you for making me look like a hero. Your product solved a bad problem and truly impressed our client"

Betsy Noble
Ad Color, Winston-Salem, NC

"I decided to try your product with some amount of trepidation, but was swayed by your money back guarantee. I have now been using your product for one month and I am a true convert. Your Tri-creaser has performed beautifully on three to four occasions and in only one month has saved me approximately £500 in outside costs.

Imagine the savings that I will see over the life of the product... Your product has not only impressed me, but my folder operator has thanked me for making his job easier"

J. Kreiss
Homart Press & Envelope
Hyattsville, MD



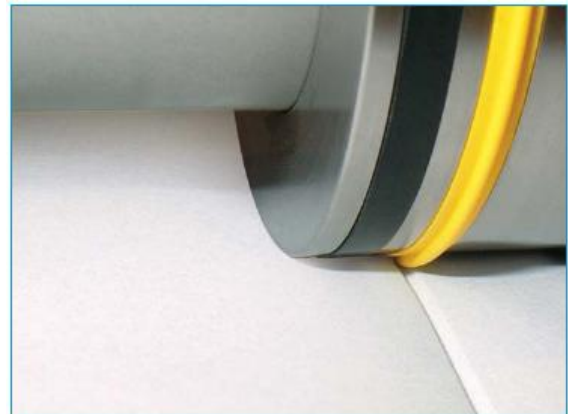
Quick change of crease setting

So Here Are The Facts:

1. The Tri-creaser is the Unique Folding Machine Device that Totally Eliminates Fibre Cracking... **Guaranteed.** Nothing else exists in the industry that can compare!
2. The Tri-creaser attaches to all popular makes of folding machine: Stahl, MBO, H&H, Shoeni, Horizon, AFC, GUK, Morgana as well as Rollem, Rosback, Pierce, Count and Rotocreas scoring machines and many more.
3. All the settings you need are built into one design. Set up time is reduced dramatically since all the settings are there in one tool. It's like having an experienced operator there to solve all your creasing problems, day in and day out, but without having to pay one.
4. You can crease as fast as your folding machine can run. Imagine getting a letterpress quality crease and fold at the same time... at say, 25,000 sheets an hour. The Tri-creaser is equally effective at any speed.
5. Lighting fast return on your investment. No more tying up a cylinder or platen press for a creasing job. Save your in-house die cutting presses for more complex work. No more sending a job out if you don't have die scoring capability.

But There's Even More...

The Tri-creaser is so effective that it comes with this unique money back guarantee. Yes, I know that many of you are probably thinking this is some kind of 21st century snake oil product and yes, I was as sceptical as you are. Then I tried it myself and listened to what many Tri-creaser owners have to say. And now, because we are firm believers in this product and have witnessed its effectiveness over and over again, we stand behind the Tri-creaser with the following unique guarantee, unparalleled in the industry...



Amazing depth of crease styles

Unique 5 Tiered Risk Free Guarantee

- Guarantee 1:** If your Tri-creaser isn't as easy to use as we say it is - even the first time you use it - and it doesn't save you hours of time, send it back for a full and courteous refund.
- Guarantee 2:** If your Tri-creaser doesn't eliminate fibre cracking on materials ranging from heavy text weight stock (approx 100gsm C2S) up through the heaviest cover stock, send it back for a full and courteous refund.
- Guarantee 3:** If after three whole months you are not satisfied with your Tri-creaser for any reason, or no reason at all, send it back for a full and courteous refund.
- Guarantee 4:** If after 12 months your Tri-creaser hasn't saved you more than 5 times the cost you paid, return it to us for a full and courteous refund. Just take a photo of the Tri-creaser on your folding machine before you send it back to demonstrate that you at least tried it out.
- Guarantee 5:** The Tri-creaser comes with a full 3 year workmanship guarantee. If for any reason the Tri-creaser malfunctions in any way in the first three years, we will replace it immediately - at no cost to you!



Tri-creaser in action

The Tri-creaser produces a crease that is equal to or better than a cylinder or flat bed die cutter crease.

Send us your stock samples and let us show you how well the Tri-creaser performs!

Or better yet,, order it risk free and start saving time and money today.

“Okay, So Far I Like This, Now Hit Me With The Price...”

What do you think it costs... S\$3,000, S\$5,000, S\$8,000 or more??

Not even close! You can order the Tri-creaser for the low price listed on our enclosed order form or give us a call.

Should we listen to customers when they say they would have paid more for the Tri-creaser? Probably, but call us crazy. We want every printer and binder in the Singapore and Malaysia to either own a Tri-creaser or wish that they did! So the price stays low.

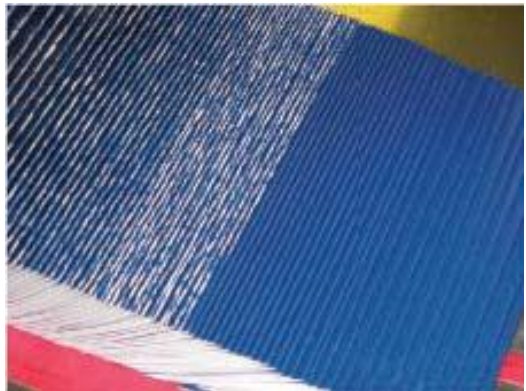
“Why Should I Order Now?”

There are three compelling reasons to order today:

1. One thing is for sure, the Tri-creaser will **never** be offered at a lower price. and the fact is that when our customers call to order their 2nd or 3rd Tri-creasers, they consider it a bargain. Frankly, we can sell them as fast as our engineers can produce them. So if you’ve been gambling by waiting for a sale or a special before you buy..don’t! What you see is bare bones pricing.

2. Why not? You are completely backed by the unique guarantee and there is absolutely no risk.

3. Your competition down the street is stealing jobs from you using the Tri-creaser. If they’re delivering to their customer - and yours - faster, better and cheaper, they’ve probably got a Tri-creaser or two up their sleeve. Order today to gain the advantage over the folks left who don’t have this secret weapon, and catch up to those who do!



Before & after results typical of the Tri-creaser



Tri-creaser full pack ready to fit

How To Order The Tri-Creaser

1. Give us a call on (65) 6258 0018 or (65) 9382 0993
2. Email us at sales@ctgraphic.com .



Authorised Distributor for Singapore & Malaysia

CT Graphic Services Pte Ltd
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 KB Industrial Building
 Singapore 416175
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 Hotline: (65) 9382 0993
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 Website: www.ctgraphic.com